



# RIO GRANDE

## JOINT VENTURE



**RIO GRANDE**  
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LOGO  
GUIDELINE

Horizontal

HIGHLIGHT  
COLOR ONLY  
**NOT FOR USE  
ON LOGO**

#6d9d31

RGB:  
87/69/62

CMYK:  
63/19/100/3

#636e76

RGB:  
205/16/46

CMYK:  
64/49/43/14

#ffffff

RGB:  
231/120/41

CMYK:  
6/64/97/0

#efede8

RGB:  
255/255/255

CMYK:  
0/0/0/0

#e77829

RGB:  
231/120/41

CMYK:  
6/64/97/0



LOGO  
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Colors



**RIO GRANDE**  
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**CHARTER BLACK**

CHARTER BOLD

CHARTER ROMAN

AVENIR NEXT DEMI BOLD

AVENIR NEXT MEDIUM

AVENIR NEXT REGULAR

AVENIR NEXT ULTRA LIGHT



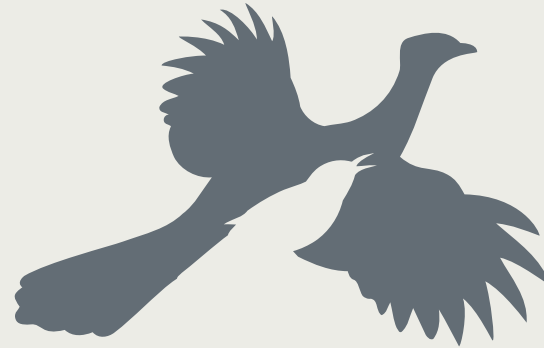


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LOGO  
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SOLID LOGO COLOR OPTIONS